

Message Text

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PAGE 01 MEXICO 08523 080136Z

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ACTION CU-03

INFO OCT-01 ARA-10 ISO-00 /014 W
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R 080005Z OCT 74
FM AMEMBASSY MEXICO
TO SECSTATE WASHDC 4184
INFO USIA WASHDC

UNCLAS MEXICO 8523
EO 11652: N/A
TAGS: OCON
SUBJ: WORLDWIDE COMMUNICATIONS ENCOUNTER ACAPULCO

FOR: CU/FRED HARTLEY USIA FOR: ILA/ICS-E/IMV

REF: HARTLEY/KRISTULA TELCON

THE ORGANIZERS OF THE WORLDWIDE COMMUNICATIONS ENCOUNTER
STILL DO NOT HAVE AN OFFICIAL PRINTED SCHEDULE OF EVENTS.
HOWEVER, THEY HAVE PROVIDED THE FOLLOWING INFORMATION IN RESPONSE
TO YOUR REQUEST FOR MORE DETAILS.

SEMINAR PANELS WILL DISCUSS FOLLOWING TOPICS: "COMMUNICATIONS
TOMORROW"; "THE TECHNOLOGY OF COMMUNICATIONS TODAY"; "THE
RECEPTION, INTERPRETATION AND FEEDBACK OF THE MESSAGE"; "THE
ETHICS OF COMMUNICATION"; "GETTING THE MESSAGE ACROSS";
"THE REVOLUTION IN COMMUNICATIONS AND THE MEDIA".

PANELS WILL BE CHAIRED BY FOLLOWING INTERNATIONALLY KNOWN
COMMUNICATIONS SPECIALISTS: DR. WILBUR SCHRAMM, A.A. MOLES,
HAROLD ROSEN, JOHN JOHNSON, LYLE M. NELSON, J.L. SERVAN-
SCHREIBER, J.L. ARANGUREN, FELIPE PARDINAS, JULIAN GOODEMAN,
HUMBERTO ECO, MARSHALL MCLUHAN, RAYMOND NIXON, HERBERT
MARCUSE. OTHERS WHO WILL LEAD DISCUSSIONS AND GIVE TALKS
ARE: DR. TIMOTHY YU, FATHER ONG, ROBERT LINDSAY, ORSON
WELLS AND RUSSIAN AND US ASTRONAUTS (GEROLD CARR, COMMANDER,
SKYLAB 3). THIS BY NO MEANS IS THE COMPLETE LIST OF
PARTICIPANTS, ACCORDING TO TELEVISA.

AFTERNOON AND EVENING SESSIONS WILL INCLUDE RELATED EVENTS
BUT OF A LIGHTER AND MORE ENTERTAINING NATURE. THE WORLD
PREMIERE OF "EARTHQUAKE" THE FIRST FILM PRODUCED IN THE
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"SENSURROUND" SYSTEM WILL TAKE PLACE AS WILL THE OTI SONG

FESTIVAL, AND THE SHOWING OF PRIZE-WINNING SHORT FILMS AND TV PROGRAMS FROM MANY COUNTRIES.

ALSO SCHEDULED AS A CONTINUOUS CLOSED CIRCUIT TV AND FILM PRESENTATION OF TECHNICAL AND POPULAR MOTION PICTURES ON COMMUNICATIONS. DISCO-VISION WILL ALSO BE SHOWN AND EXPLAINED. A SIZEABLE EXHIBIT OF U.S. AND SOVIET COMMUNICATIONS AND SPACE TECHNOLOGY WILL ALSO BE ON DISPLAY.

WE WILL KEEP YOU INFORMED AS ADDITIONAL EVENTS AND PARTICIPANTS ARE CONFIRMED.

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